

## ELA 2019 Annual Conference Advertising, Promotion, Sponsorship Opportunities

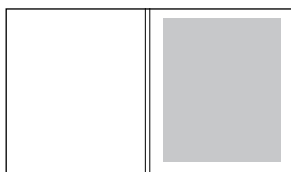


Your 2019 Annual Conference sponsorship or promotional investment places your organization's name and message in a positive light before the 200 to 250 conference attendees – and shows your support for ELA at its most important event of the year.

Selection	Location	Price
<b>Advertisements and Exhibits</b>		
<input type="checkbox"/> Table Exhibit at the Conference (Manned: shared table; Unmanned: price per 3 items, refilled daily)	Registration Area	\$200
<input type="checkbox"/> Shared Community Table; Unmanned: promote your event or publication (may bring pieces with you)	Registration Area	\$100/piece
<input type="checkbox"/> Brochure Included in Conference Packets	Registration Area (300 pieces due by October 1)	\$225
<input type="checkbox"/> Full Page Color Advertisement (may have 8.5 x 11 bleed)	Conference Program – 4-color, inside cover (2 available)	\$800
<input type="checkbox"/> Full Page B&W Advertisement (see A below)	Conference Program – B&W, program pages	\$500
<input type="checkbox"/> 1/2 Page Advertisement (see B below)	Conference Program – B&W, program pages	\$350
<input type="checkbox"/> 1/4 Page Advertisement (see C below)	Conference Program – B&W, program pages	\$200
<input type="checkbox"/> Gratitude Page Message	Express your thanks or congratulations with a short message on a special "bulletin board" page or pages in the conference program. You may buy as many as you wish.	\$25 each

### Conference Program Advertising

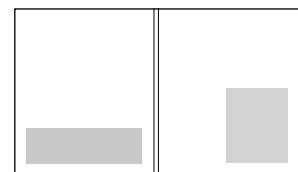
The program is a full 8.5 x 11 page size. All ads are in black and white for the inside pages. Four-color cover positions are available for the inside front and inside back covers (may specify bleed only on these ads).



A. Full page | 7.5 x 10



B. 1/2 page | 7.5 x 5, 3.75 x 10



C. 1/4-page | 7.5 x 2.5, 3.75 x 5

All promotional material is due by October 1

#### How to make your reservation:

Please check those opportunities on this page that interest you. Then fill out your information, fax, email, or call us with the information.

Sold on a first-come, first-served basis. Not valid until agreement is signed by both parties and payment is received. We will contact you about submitting artwork or materials.

#### How to contact ELA with your questions:

Phone: 216-523-7377 | Fax: 216-687-6881

ela@educationlaw.org

www.educationlaw.org

#### Your Information:

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone (work): \_\_\_\_\_

Phone (cell): \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_