



# Education Law Association

- Est. 1954 -

*The premier source of information on education law*

## 2010 Sponsorship and Promotional Opportunities

In today's economic climate, it is very important that companies work together to build relationships in order to achieve their overall strategic objectives.

With that in mind, we have designed our sponsorship and promotional opportunities to provide affordable and varied investment options. Advertising begins at just \$95, and exhibit opportunities begin at just \$200. Of course, custom packages and bundled options can also be discussed and formulated upon request.

We want to support your marketing efforts and develop a mutually beneficial relationship for ELA and your organization.

We hope that you have a very productive and successful year and look forward to hearing from you and working with you.

Sincerely,

Cate K. Smith, J.D.  
Executive Director  
Education Law Association



All promotional material is due by September 1.

### How to make your reservation:

Please check those opportunities on the back side of the form that are of interest to you. Then, fax both sides, mail, email, or call us with the information. We will respond to you promptly.

*Note:* First-come, first-served basis. Not valid until agreement is signed by both parties and payment is received.

### How to contact ELA with your questions:

300 College Park | Dayton, OH 45469-0528  
phone: (937) 229-3589 | fax: (937) 229-3845  
email: [ela@educationlaw.org](mailto:ela@educationlaw.org) | [www.educationlaw.org](http://www.educationlaw.org)

### Your Information:

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_  
\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

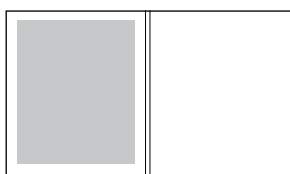
Phone (work): \_\_\_\_\_

Phone (cell): \_\_\_\_\_

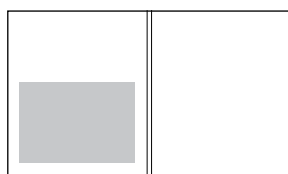
Fax: \_\_\_\_\_

Email: \_\_\_\_\_

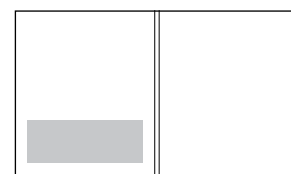
I agree to participate in the 2010 Annual Education Law Association Conference as follows:		Location	Amount
<b>Individual Sponsorships</b>			
<input type="checkbox"/>	Platinum Level Contributor of the 2010 Education Law Association Conference	Listing plus one half-page ad in Conference Program, Listed on signage, Website, Preconference Mailings	\$495
<input type="checkbox"/>	Gold Level Contributor of the 2010 Education Law Association Conference	Listing plus one quarter-page ad in Conference Program, Listed on signage, Preconference Mailings	\$295
<input type="checkbox"/>	Silver Level Contributor to the 2010 Education Law Association Conference	Listing in Conference Program, on signage, Preconference Mailings	\$100
<b>Corporate/University Sponsorships</b>			
<input type="checkbox"/>	Table Exhibit at the Conference (exclusive)	Registration or Meal Area	\$450
<input type="checkbox"/>	Table Exhibit at the Conference (Manned: shared table; Unmanned: price per 2 items, refilled daily)	Registration or Meal Area	\$200
<input type="checkbox"/>	1 - Page Advertisement (see A below)	Final Conference Program	\$450
<input type="checkbox"/>	1/2 - Page Advertisement (see B below)	Final Conference Program	\$195
<input type="checkbox"/>	1/4 - Page Advertisement (see C below)	Final Conference Program	\$95
<input type="checkbox"/>	Evening Reception	Signage, Listing plus one half-page ad in Conference Program, Mailings, Verbal mention, Conference Webpage	\$3,500
<input type="checkbox"/>	VIP Past Presidents' Reception	Signage, Listing plus full-page ad in Conference Program, Mailings, Verbal mention, Conference Webpage	\$3,000
<input type="checkbox"/>	Business Meeting Breakfast	Signage, Listing plus one half-page in Conference Program, Mailings, Verbal mention, Conference Webpage	\$2,750
<input type="checkbox"/>	Featured General Session Speaker	Final Conference Program, Mailings, Logo displayed on screen at start of general session, Conference Webpage	\$2,500
<input checked="" type="checkbox"/>	Printing of Conference Program	Full-page advertisement on the back cover of program; Final Conference Program, Mailings, Logo displayed on screen at start of each general session, Conference Webpage	\$2,000
<input type="checkbox"/>	Conference Audio-Visual	Final Conference Program, Mailings, Logo displayed on screen at start of each general session, Conference Webpage	\$1,500
<input type="checkbox"/>	Continental Breakfast	Signage, Conference Program, Mailings, Verbal mention, Conference Webpage	\$1,800
<input checked="" type="checkbox"/>	Role-Alike Meeting - Administrators	Signage, Listing plus one-quarter page in Conference Program, Mailings, Verbal mention, Logo on meeting table tents, Conference Webpage	\$1,250
<input type="checkbox"/>	Role-Alike Meeting - Higher Education, Professors	Signage, Listing plus one-quarter page in Conference Program, Mailings, Verbal mention, Logo on meeting table tents, Conference Webpage	\$1,250
<input type="checkbox"/>	Role-Alike Meeting - Attorneys	Signage, Listing plus one-quarter page in Conference Program, Mailings, Verbal mention, Logo on meeting table tents, Conference Webpage	\$1,250



A. 1 - page | 4.25 x 7.5



B. 1/2 - page | 4.25 x 3.75



C. 1/4 - page | 4.25 x 1.875