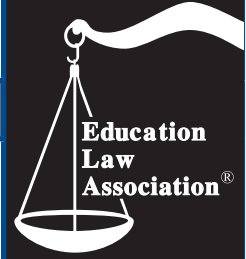


Education Law Association

- Est. 1954 -

The premier source of information on education law



2009

Sponsor/Partner Promotional Opportunities

In today's economic climate, it is especially important that companies work together to achieve their overall strategic objectives.

With that in mind, we have streamlined our 2009 promotional opportunities to provide varied investment options. Custom packages and bundling of options can also be discussed and formulated upon request.

We want to support your marketing efforts and find a mutually beneficial relationship for ELA and your organization.

We hope that you have a very productive and successful year.

Sincerely,

Mandy Schrank
Executive Director
Education Law Association



All promotional material is due by August 1.

Instructions:

Please check those opportunities on the form that are of interest to you. Then, fax both sides, mail, email, or call us with the information.

We will provide a proposal outlining our mutual objectives, which will include artwork guidelines and invoice. Please sign the proposal, and return payment for the agreed-upon investment.

Note: First-come, first-served basis. Not valid until agreement is signed by both parties and payment is received.

Contact ELA:

300 College Park | Dayton, OH 45469-0528
phone: (937) 229-3589 | fax: (937) 229-3845
email: ela@educationlaw.org | www.educationlaw.org

Your Information:

Name: _____

Company: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone (work): _____

Phone (cell): _____

Fax: _____

Email: _____

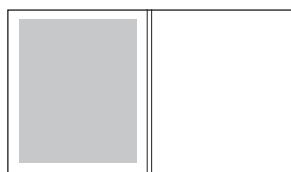
I would like to actively participate in the 2009 55th Annual Education Law Association Conference as follows:		Location	Amount
<input type="checkbox"/>	Table Top Exhibit at the Conference (exclusive)	Registration Area	\$490
<input type="checkbox"/>	Table Top Exhibit at the Conference (shared table; price per item)	Registration Area	\$250
<input type="checkbox"/>	2 - Page Ad (See A below)	Final Conference Program	\$910
<input type="checkbox"/>	1 - Page Ad (See B below)	Final Conference Program	\$460
<input type="checkbox"/>	1/2 - Page Ad (See C below)	Final Conference Program	\$185
<input type="checkbox"/>	1/4 - Page Ad (See D below)	Final Conference Program	\$95
<input type="checkbox"/>	Conference Signage - on site - throughout the 4-day event	Registration Area	\$400
<input type="checkbox"/>	Sponsor - Annual Board of Directors Meeting	Signage, Conference Program, Mailings, Verbal mention, Conference Webpage*	\$300
<input type="checkbox"/>	Sponsor - Early Arrival Reception	Signage, Conference Program, Mailings, Verbal mention, Conference Webpage*	\$2,000
<input type="checkbox"/>	Sponsor - Role-Alike Luncheon - Attorneys	Signage, Conference Program, Mailings, Verbal mention, Conference Webpage*	\$1,000
<input type="checkbox"/>	Sponsor - Role-Alike Luncheon - K-12, School Administrators	Signage, Conference Program, Mailings, Verbal mention, Conference Webpage*	\$1,000
<input type="checkbox"/>	Sponsor - Role-Alike Luncheon - Higher Education, Professors	Signage, Conference Program, Mailings, Verbal mention, Conference Webpage*	\$1,000
<input type="checkbox"/>	Sponsor - Welcome Reception	Signage, Conference Program, Mailings, Verbal mention, Conference Webpage*	\$5,000
<input type="checkbox"/>	Sponsor - Business Meeting Breakfast	Signage, Conference Program, Mailings, Verbal mention, Conference Webpage*	\$4,000
<input type="checkbox"/>	Sponsor - Conference Promotion Items (CD-ROM/Thumb-Drive)	Final Conference Program, Mailings, Conference Webpage*	\$800
<input type="checkbox"/>	Sponsor - VIP Past Presidents' Reception	Signage, Conference Program, Mailings, Verbal mention, Conference Webpage*	\$3,000
<input type="checkbox"/>	Sponsor - Breakfast for the Preconference Seminars	Signage, Conference Program, Mailings, Verbal mention, Conference Webpage*	\$1,500
<input type="checkbox"/>	Sponsor - Breakfast for the General Conference (2 opportunities)	Signage, Conference Program, Mailings, Verbal mention, Conference Webpage*	\$1,800

I would like to support ELA, please list me as follows:		Location	Amount
<input type="checkbox"/>	General Sponsor of the Education Law Association on the Public Viewed portion of the website for one year	Website* (Homepage)	\$600
<input type="checkbox"/>	Advertiser in the Education Law Association Member Newsletter (<i>ELA Notes</i>) 1/4 page, 1/2 page, full page ads available	<i>ELA Notes</i> is distributed quarterly to membership	See ELA website
<input type="checkbox"/>	Contributor to the 2009 Education Law Association Conference	Final Conference Program	\$100
<input type="checkbox"/>	General Sponsor of the 2009 Education Law Association Conference	Final Conference Program, Website*, Preconference Mailings	\$400
<input type="checkbox"/>	General Sponsor of an educational Webinar (Internet Seminar)	Website*, Pre-Webinar mailings	\$300

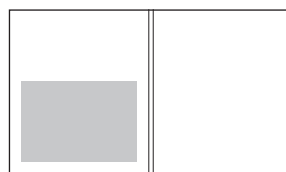
*ELA website averages 450,000 hits per month. Website recognition is for one-year. Mailings are done monthly prior to conference.



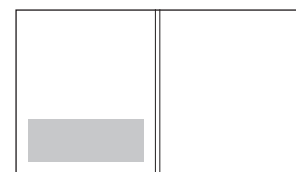
A. 2 - page spread
10 x 7.5



B. 1 - page
4.25 x 7.5



C. 1/2 - page
4.25 x 3.75



D. 1/4 - page
4.25 x 1.875