

# ELA Notes

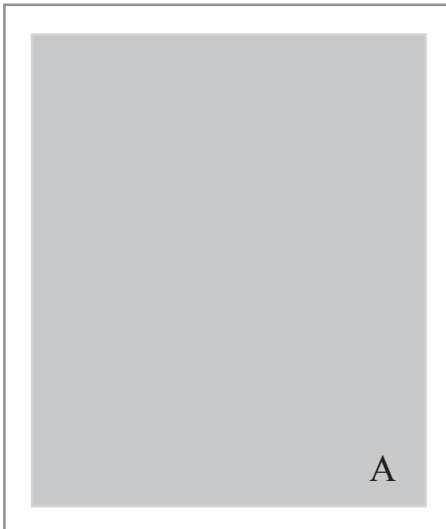


300 College Park, Dayton OH 45469-0528  
 phone: (937) 229-3589 / fax: (937) 229-3845 / email: ela@educationlaw.org

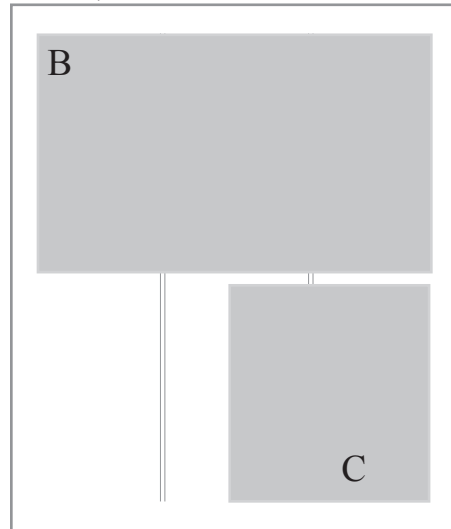
*The premier source of information on education law . . .*

## Illustration of Available Ad Sizes and Rates\*

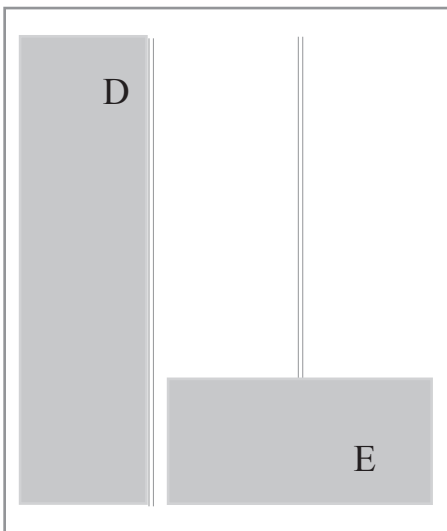
\* Prices effective through June 30, 2010



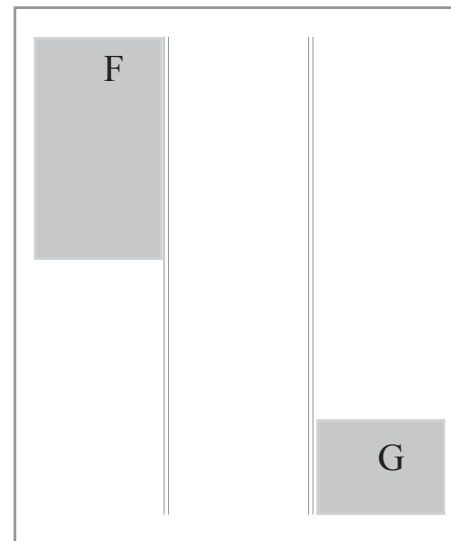
A. Full page 7 x 9.....\$975  
 Back cover 7 x 9 .....\$1235



B. 1/2 page 7 x 4.5 .....\$565  
 C. 1/4 page 3.5 x 4.5 .....\$225



D. 1 column 2.25 x 9.....\$310  
 E. Horizontal 1/2 column  
 4.5 x 2.25 .....\$145



F. 1/2 column 2.25 x 4.50.....\$135  
 G. 1/4 column 2.25 x 2.25.....\$105

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## General Information

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*ELA Notes* is published four (4) times a year. Together with the *School Law Reporter*, it is distributed to members and affiliates of the Education Law Association.

**Circulation:** 1,300+

**Single Copy Price:** \$7.00

*ELA Notes* is published by the **Education Law Association**, 300 College Park, Dayton, Ohio 45469-0528.

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## 2009 Issues and Closing Dates

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Issues	Closing Dates
January / 1st Quarter	November 30, 2008
April / 2nd Quarter	February 28, 2009
July / 3rd Quarter	May 31, 2009
October / 4th Quarter	August 31, 2009

Published 4 times a year:

January - 1st Quarter      April - 2nd Quarter

July - 3rd Quarter      October - 4th Quarter

- Orders and electronic files must be available by the closing dates (see above).
  - No cancellations accepted after closing date.
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## Submission Requirements

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- All copy must conform to given measurements and should be in black and white.
  - If mechanical requirements (listed at right) are not met, the file will be altered in-house, and an hourly layout fee will be charged.
  - It is suggested you use a border.
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## Terms

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**Payment:** Due with order or within 30 days of invoice if a purchase order is provided. Invoices not paid within 30 days will be assessed a late fee of 1.5% for each month past the due date.

**Approval:** The publisher reserves the right to review all advertising and retains the right to publish or not publish an advertisement.

**Content:** Advertising must be education law related. At the publisher's discretion, copy that may be confused with editorial content may carry the word "advertisement."

**First-time advertisers** must pay in advance to establish credit.

**Nonprofits:** ELA grants nonprofits a 15% discount on all advertising.

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## Dimensions

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	Inches Wide	x	Inches High	Price
Back Cover (full)	7	x	9	\$1235
Full page	7	x	9	\$ 975
1/2 page	7	x	4.50	\$ 565
1/4 page	3.50	x	4.50	\$ 225
column	2.25	x	9	\$ 310
Horizontal 1/2 column	4.50	x	2.25	\$ 145
1/2 column	2.25	x	4.50	\$ 135
1/4 column	2.25	x	2.25	\$ 105

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## Frequency Rates

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ELA offers frequency rates.

Place three (3) or more ads during the calendar year and receive a 10% discount.

Place two (2) ads during the calendar year and receive a 5% discount.

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## Mechanical Requirements

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All ads must be in black and white. Sorry, we cannot accept bleeds.

Acceptable formats:

- Illustrator files, Photoshop EPS files, jpegs, tiffs, and high-resolution PDFs. Must be sent electronically.
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## For Further Information

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### Contact:

ELA Executive Director  
Education Law Association  
300 College Park  
Dayton, Ohio 45469-0528  
phone: (937) 229-3589 / fax: (937) 229-3845  
email: [ela@educationlaw.org](mailto:ela@educationlaw.org)  
<http://www.educationlaw.org>

### Send All Materials To:

Education Law Association  
**ELA Notes - Advertising Dept**  
300 College Park  
Dayton, Ohio 45469-0528

Electronic files can be sent to: [ela@educationlaw.org](mailto:ela@educationlaw.org).