

ELA Notes

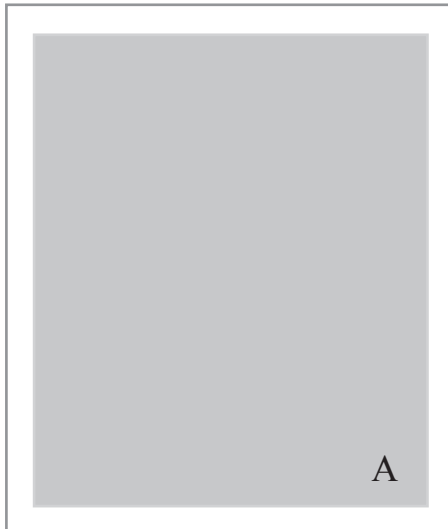


300 College Park - 0528, Dayton OH 45469
 phone: (937) 229-3589 / fax: (937) 229-3845 / email: ela@educationlaw.org

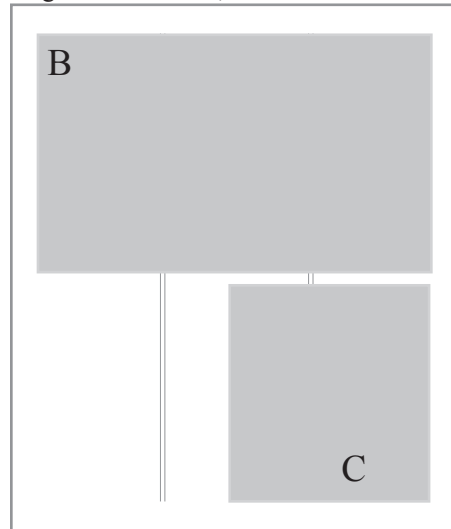
The premier source of information on education law . . .

Illustration of Available Ad Sizes and Rates*

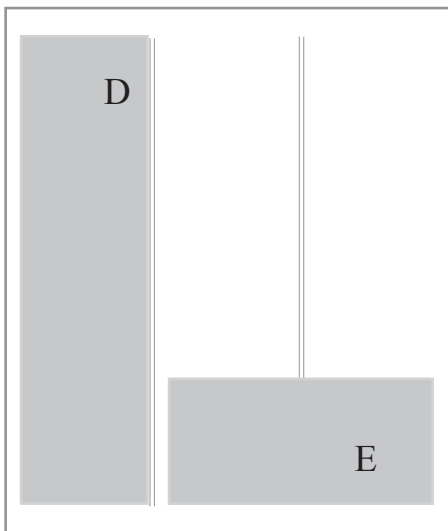
* Prices effective January 1, 2007, through December 31, 2007



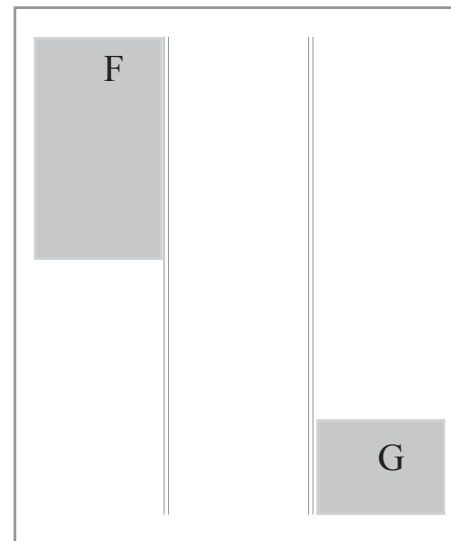
A. Full page 7 x 9.....\$975
 Back cover 7 x 9\$1235



B. 1/2 page 7 x 4.5\$565
 C. 1/4 page 3.5 x 4.5\$225



D. 1 column 2.25 x 9.....\$310
 E. Horizontal 1/2 column
 4.5 x 2.25\$145



F. 1/2 column 2.25 x 4.50.....\$135
 G. 1/4 column 2.25 x 2.25.....\$105

General Information

ELA Notes is published four (4) times a year. Together with the *School Law Reporter*, it is distributed to members and affiliates of the Education Law Association.

Circulation: 1,300+

Single Copy Price: \$7.00

ELA Notes is published by the **Education Law Association**, 300 College Park - 0528, Dayton, Ohio 45469.

Issues and Closing Dates - Volume 40

Issues

January / 1st Quarter
April / 2nd Quarter
July / 3rd Quarter
October / 4th Quarter

Closing Dates

November 30, 2006
February 28, 2007
May 31, 2007
August 31, 2007

Published 4 times a year:

January - 1st Quarter April - 2nd Quarter
July - 3rd Quarter October - 4th Quarter

- Orders and electronic files must be available by the closing dates (see above).
 - No cancellations accepted after closing date.
-

Submission Requirements

- All copy must conform to given measurements and should be in black and white (half tones are acceptable).
 - If mechanical requirements (listed at right) are not met, the file will be altered in-house, and an hourly layout fee will be charged.
 - It is suggested you use a border.
-

Terms

Payment: Due with order or within 30 days of invoice if a purchase order is provided. Invoices not paid within 30 days will be assessed a late fee of 1-1/2 percent for each month past the due date.

Approval: The publisher reserves the right to review all advertising and retains the right to publish or not publish an advertisement.

Content: Advertising must be education law related. At the publisher's discretion, copy that may be confused with editorial content may carry the word "advertisement."

First-time advertisers must pay in advance to establish credit.

Nonprofits: ELA grants nonprofits a fifteen-percent (15%) discount on all advertising.

Dimensions

	Inches Wide	x	Inches Deep	Price
Back Cover (full)	7	x	9	\$1235
Full page	7	x	9	\$ 975
1/2 page	7	x	4.50	\$ 565
1/4 page	3.50	x	4.50	\$ 225
column	2.25	x	9	\$ 310
Horizontal 1/2 column	4.50	x	2.25	\$ 145
1/2 column	2.25	x	4.50	\$ 135
1/4 column	2.25	x	2.25	\$ 105

Frequency Rates

ELA offers frequency rates.

Place three (3) or more ads during the calendar year and receive a ten-percent (10%) discount.

Place two (2) ads during the calendar year and receive a five-percent (5%) discount.

Mechanical Requirements

All ads must be in black and white. Sorry, we cannot accept bleeds.

Acceptable formats:

- Illustrator files, Photoshop EPS files, jpegs, tiffs, and high-resolution PDFs. Must be on a PC compatible disk.
-

For Further Information

Contact:

Mandy Schrank, Executive Director
Education Law Association
300 College Park - 0528
Dayton, Ohio 45469
phone: (937) 229-3589 / fax: (937) 229-3845
email: ela@educationlaw.org
<http://www.educationlaw.org>

Send All Materials To:

Education Law Association
ELA Notes - Advertising Dept
300 College Park - 0528
Dayton, Ohio 45469

Electronic files can be sent to: ela@educationlaw.org.